

# RUN BEYOND BORDERS

1ST CHARITY MARATHON RUN - JUNE 9TH 2013 LAGUNA PHUCKET TH INTERNATIONAL MARATHON

## FUNDRAISING GOAL

PHP 500,000

## SPONSORSHIP LEVELS

### PLATINUM

PHP 50,000

- Large Branding on Vehicle (15X5 cm)
- Large Branding on T-shirt (10x3 cm)
- Advertisement on SoccerPirrs.com (2 months)
  - Homepage Banner (468x60px)
  - Content Banner (468x60px)
  - Category Button (300x100px)
- Featured Article
- Large display on Sponsorship Page
- Full use of Media (photo, article and video)
- Custom Video edited with company highlight

### GOLD

PHP 20,000

- Medium Branding on T-shirt (6x2.5cm)
- Advertisement on SoccerPirrs.com (1 month)
  - Category Button (300x100px)
- Highlight Article
- Medium branding on Sponsorship page
- Full use of media (photo, article and video)

### SILVER

PHP 10,000

- Small Name on T-shirt (4x2cm)
- Name on Sponsorship pages
- Use of photos for CSR portfolio

### BRONZE

PHP 5,000

- Recognition on website
- Letter of Appreciation

## DOCUMENTATION

The GoPro camcorder will be used to capture all highlighted events in HD High Definition. The journey will produce short documentary, blog posting, articles, and mixed media.

## HIGHLIGHTS

- Pre/Post Run: 10 week Program
- Marathon: Run Day
- Jeepney Preparations/ Delivery

The Official  
**SoccerPirrs.com**  
Soccer Product Information Rating and Reviews Network

+5K



LEXTONMOY  
COOPERMADISON

+6K



FOR MORE INFO. CONTACT

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